



2009 Sponsorship Program

Sponsorship has rewards...

Exclusive Sponsorship Opportunities

Complimentary Memberships

Membership Directory Advertising

Online Advertising

Recognition at TMA Florida Events

Broadcast Email Recognition

2009 TMA Florida Sponsorship Program

In these interesting times to help everyone plan their budgets we are laying out all sponsorship opportunities for 2009 in one document. 2008 Sponsors will have first rights to Sponsor the same function(s) they sponsored last year. There will be the following sponsorship programs with Florida TMA this year:

Florida TMA Directory – 5,000 copies will be printed and distributed to financial institutions, law firms and accounting firms. Proceeds will go to our annual scholarship program. See details below.

Receptions & Networking Events – 2009 includes a full schedule of reception and networking events throughout the state. As an event sponsor you will be recognized by introduction, with event signage, on the TMA Florida events web page and in event-related email correspondence.

Meeting Sponsorships – as Florida TMA has grown so much we are adding meeting sponsorships to provide new members opportunities to be recognized.

Golf Tournament Sponsorships – this is our annual golf tournament. See details below.

Florida TMA Directory Sponsors Benefits

Diamond - \$ 5,000

- Exclusive Sponsorship at Florida TMA events (each Diamond sponsor will be given the opportunity to have an exclusive event sponsorship)
- In alphabetical order name/logo on a revolving screen projection for all meetings (ten seconds per showing)
- A two page ad (10" x 8") in the front of the New Membership Directory* before the alphabetical listing. Inside front cover will be an additional \$500 first come will get this spot. Color ads will be an additional charge.
- Monthly email blast recognizing the Diamond sponsors
- Verbal recognition of Diamond sponsorship level at all meetings in alphabetical order
- Top large banner ad on the Florida TMA website in alphabetical order
- 3 complimentary memberships
- Receipt of monthly chapter membership mailing list
- Member in the spotlight in each market once during the year
- Email attendance of all meetings

Platinum - \$2,500

- In alphabetical order name/logo on a revolving screen projection for all meetings (eight seconds per showing)
- 1 page ad (4.5" x 8") one third of the way into the New Membership Directory*. Color ads will be an additional charge
- Bi-Monthly email blast recognizing the Platinum sponsors
- Verbal recognition of Platinum sponsorship level at all meetings in alphabetical order
- Banner ad $\frac{3}{4}$ size of largest banner ad on the Florida TMA website below Diamond sponsors in alphabetical order
- 2 complimentary membership
- Quarterly chapter membership mailing list
- Member in the spotlight in each market once during the year
- Email attendance of all meetings

Gold - \$1,250

- In alphabetical order name/logo on a revolving screen projection for all meetings (six seconds per showing)
- $\frac{1}{2}$ page ad (4.5" x 4") two-thirds of the way into the New Membership Directory*. Color ads will be an additional charge
- Quarterly email blast recognizing the Gold sponsors
- Verbal recognition of Gold sponsorship level at all meetings in alphabetical order
- Banner ad $\frac{1}{2}$ size of largest banner ad on the Florida TMA website below Platinum sponsors in alphabetical order
- 1 complimentary memberships
- Bi-annual chapter membership mailing list

Silver - \$750

- In alphabetical order name/logo on a revolving screen projection for all meetings (four seconds per showing)
- $\frac{1}{4}$ page ad (2.25" x 4") after all the names in the New Membership Directory*. Color ads will be an additional charge
- Bi-Annual email blast recognizing the Silver sponsors
- Verbal recognition of Silver sponsorship level at all meetings in alphabetical order
- Banner ad $\frac{1}{4}$ size of largest banner ad on the Florida TMA website below Gold sponsors in alphabetical order